

Griffin Management 7th Edition Book

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the world is in a constant state of flux and this influences the operations of every business and organisation business management a contemporary approach deals with these changes by covering the functions of a business or an organisation and then addressing the contemporary issues that affect them these issues include globalisation corporate entrepreneurship and citizenship credit diversity and hiv aids every student of business and business manager needs to understand the importance of these issues and their influence on the operations of a business business management a contemporary approach also highlights the interdependency between the various business functions this interdependency is very important for a business or organisation to operate as a whole

project management in practice 7th edition presents an applied approach to the essential tools strategies and techniques students must understand to achieve success in their future careers emphasizing the technical aspects of the project management life cycle this popular textbook offers streamlined student friendly coverage of project activity risk planning budgeting and scheduling resource allocation project monitoring evaluating and closing the project and more providing new and updated content throughout the seventh edition s concise pedagogy and hands on focus is ideally suited for use in one semester courses or modules on project management clear and precise chapters describe fundamental project management concepts while addressing the skills real world project managers must possess to meet the strategic goals of their organizations integrated throughout the text are comprehensive cases that build upon the material from previous chapters complemented by wealth of illustrative examples tables and figures review questions and discussion topics designed to reinforce key information

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